

## PROFESSIONAL SUMMARY

Passionate UI/UX Designer and WordPress Developer with 2 years of experience in designing user-centered websites and digital products, and a proven record of delivering 15+ successful client projects. Skilled in Figma, Wireframing, Prototyping, and Responsive Web Design, with expertise in building scalable, conversion-focused interfaces using WordPress, Elementor, and no-code tools.

## CORE SKILLS

- **Design & UX:** Wireframing & Prototyping, Responsive Web Design, E-commerce UI Design, Landing Page Design
- **Design Tools:** Figma
- **Process & Methods:** User Flow Mapping, Design Systems, Conversion-Focused Design, Usability & Accessibility

## Selected Projects

- **Stripe Redesign** – Redesigned the user interface of Stripe’s payment dashboard using Figma ([Link](#)).
- **Solana NFT** – Designed a high-impact NFT marketplace interface using Figma, tailored for the Solana blockchain ecosystem. ([Link](#))
- **Digital Agency Website** – Designed and developed a modern, fully responsive website for a fictional digital agency using Figma and Wordpress Elementor.  
<https://digital-agency.shanzysaleem.me/>
- **E-commerce Website** – Created a professional, user-friendly e-commerce website using WordPress, WooCommerce, and Elementor.  
<https://ecommerce.shanzysaleem.me/>
- **Squareup-style** – Designed a complete Squareup-style website interface in Figma with clean layouts, responsive components, and user-friendly flow. ([Link](#)).
- **Metaverse Landing Page** – Designed a high-impact VR/Metaverse landing page in Figma, featuring futuristic UI elements, neon color schemes, and interactive visual hierarchy to enhance user engagement. ([Link](#))
- **E-commerce Web Design** – Built an end-to-end E-commerce interface in Figma, featuring structured category layouts, user-friendly checkout experience, and consistent design system components. ([Link](#))
- **Crypto Landing Page** – Designed a Crypto / NFT marketplace landing page in Figma, featuring modern gradients, 3D illustrations, testimonial sections, and clean UI elements for better visual hierarchy. ([Link](#))

## EDUCATION

**Bachelor of Science in Information Technology**

## Certifications

- UI/UX Design– Udemy (2024)
- WordPress – Udemy (2024)

## REFERENCE

Available upon request.